

WTO Rules That Allow New Trade Restrictions: The Public Interest Is a Bastard Child

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GATT is an agreement and the WTO an organization intended to promote the expansion of international trade. Even so, the GATT/WTO includes many provisions that explicitly acknowledge the sovereign rights that member countries retain to impose new trade restrictions or to replace old ones.

A number of these are “exceptions” to the general intention of providing an open trading system, e.g., import restrictions that relate to national security. Others however are part of the management of the trading system. These are usually described as “GATT/WTO rules” rather than as “exceptions.”

Since the Uruguay Round these trade remedies have been increasingly used, by developing countries even more than by developed. (We document this below.) Expressions of concern to modify the rules so as to restrain this use have brought forward equally intense defenses. The relevant part of the Doha Ministerial Declaration is paragraph 28, titled “WTO Rules.” It includes the following:

[Members] agree to negotiations aimed at clarifying and improving disciplines under the Agreements on Implementation of Article VI of the GATT 1994 [antidumping] and on Subsidies and Countervailing Measures, while preserving the basic concepts, principles and effectiveness of these Agreements and their instruments and objectives,

The Doha Declaration of course is a statement of political intent, not a legally binding text. The paragraph on rules says more or less that some Members want to change things – improve disciplines – other Members want to keep things the same – preserve the effectiveness of the instruments. Delegates on each side will insist that they are the true defenders of the basic concepts and principles.

Our focus here is on the basic concepts and principles. We draw on GATT’s history and on elementary economics to examine what functions such rules play in the international community’s efforts to create an open international trading system. In brief, one justification for such rules might be that they guide Members toward good policies – policies that advance the national economic interest of the Members that apply them.

A second justification is that they provide an escape valve a Member government can use to accommodate and at the same time isolate powerful

interests that might otherwise set back an entire liberalization program. Governments that attempt to move toward liberal trade policies will come under pressure from one industry or another for exceptional treatment. This is a political reality, there should therefore be policy mechanisms to manage such pressures.

Our thesis is that antidumping satisfies neither of these rationales. While antidumping procedures are often defended as separating good protection from ordinary, bad, protection; the facts shows that they do not. Antidumping is ordinary protection with a good public relations program. GATT/WTO rules offer a number of provisions that might be described as escape valves, antidumping has become by far the most frequently used one. Yet as a tool to help governments to maintain a political momentum toward openness, antidumping has few of the qualities of a good management tool. Antidumping strengthens the politics of protection, not the politics of liberalization.

Countervailing measures are much less frequently used – 147 cases since the Uruguay Round as compared with almost 2000 antidumping cases. As a guide to efficiency-enhancing import policy, the economics of countervailing measures is the same as the economics of antidumping – ordinary protection. A virtue however of countervailing measures is that they provide an incentive for the exporting country to avoid subsidies. Trade subsidies, like import restrictions, generally impose larger costs than benefits for the country that applies them. Countervailing measures complement GATT/WTO's other instruments to discipline the use of subsidies in international trade. Countervailing measures have better economics than antidumping, they are much less frequently applied. We focus therefore on antidumping.

We examine reform proposals that have been tabled and conclude that they reflect thinking within the box – in the end, they will make little difference.

To make a difference, WTO mechanisms for making decisions about import restrictions must get the economics right. This means that they must guide Members to take into account all the domestic interests that will be affected by the proposed import restriction. There are some proposals that move in this direction, but they treat the national economic interest as a bastard child; less worthy, less presentable than the protection-seeker's interests.

This should and need not be the case.

I. International Obligations and National Trade Policies

The structure of the GATT/WTO rules is to acknowledge Members' rights to impose such restrictions, and at the same time to specify the limits or disciplines that Members accept on their use.

Economic science generally finds that an import restriction will reduce the national economic interest of the country that imposes it. The protected

domestic interests will be better off, but the costs to other domestic interests will be larger. Because certain interests have more influence in politics than they have value in economics, the domestic political process will sometimes choose import protection even when it does not serve the national economic interest. Hence the usefulness of introducing international obligations into the making of national trade policy. Reciprocal negotiations or international rules in such instances can help to offset the deficit between the economic correctness and the political correctness of national openness to international trade.

II. Rationales for GATT/WTO Rules

We identify the following possible rationales for such rules:

1. Good import restrictions rather than bad. GATT/WTO rules might identify import restrictions that make economic sense. While "ordinary protection" is bad economics, these rules might identify the exceptional cases; those conditions in which an import restriction helps domestic producers more than it costs domestic users/consumers of the product.
2. Import restrictions as an incentive against bad policy in exporting countries. The allowed¹ import restrictions might provide an incentive against bad policies or practices in the exporting country, policies that reduce the national economic interest there. Jan Tumlir, once Chief Economist in the GATT Secretariat, often argued that without the stringent United States law that almost automatically imposed countervailing duties, European governments after WWII would have resorted to extensive subsidization and thereby set back the recovery of European industry.
3. An escape valve, an instrument to control domestic pressures for protection. The allowed restrictions might be a management tool, a pressure valve for the government to accommodate and at the same time isolate powerful interests that might otherwise set back an entire liberalization program. They allow one step back to protect two steps forward, help to defend a general program of liberalization.
4. Less import restrictions rather than more. The simplest rationale for such WTO rules is that they introduce administrative complexities that might discourage some protection-seekers, or provide "due process" that will placate protection seekers who are turned down. There is no qualitative dimension here, simply "less" import restrictions rather than "more." As import restrictions are usually bad economics, fewer of them will usually be good economics.

¹ The GATT/WTO is an expression of the limits members have accepted on their sovereign right to regulate their own trade, not of the "permission" a superior authority has extended. We use the word "allows" in this sense.

III. Antidumping and the National Economic Interest

The popular rhetoric of antidumping is that it is an extension of anti-trust policy. It disciplines against predatory pricing by exporters that would in time drive local producers out of business, leaving the exporters with monopoly power. Buyers would benefit from the initial low prices but over the long run they would lose more from the high prices the exporters would ultimately charge.

Antidumping and anti-trust

In fact, antidumping has never functioned as an anti-trust instrument. The US Congress did enact in 1916 an antidumping law that paralleled anti-trust law, but protection seekers were not satisfied. Their complaints did not meet the conditions anti-trust law laid down for relief. This failure to supply protection soon brought pressure in the United States for a "Canadian-style" antidumping law that provided an administrative rather than a legal remedy.²

An anecdote popular in Washington suggests the difference between the two. An economist asked a lawyer who represented an industry seeking antidumping protection why the industry did not seek protection under the anti-trust laws. Those laws offer recovery of triple damages, as well as protection from future damage. The antidumping law offers only the latter.

The lawyer's reply, "If you accuse someone of an antitrust violation you have to prove it."

The evidence that very few antidumping cases would have met the criteria for anti-trust action is now familiar. A central part of this evidence is a review of antidumping applications by the US, the EU, Canada and Australia in the 1980s. The review found that few if any antidumping cases would have met the more rigorous standards of anti-trust law.³

A growing body of information indicates that antidumping law is more about extending anti-competitive behavior at home than about resisting such behavior from abroad. Messerlin (1990) presented evidence that the European chemicals industry in the 1980s used the antidumping law to support an European cartel. Hindley and Messerlin (1996) carried this analysis farther and found that in several industries use of antidumping against competitors had become a normal part of business strategy. Kelly and Morkre (2002, 8-9) review additional evidence that firms use antidumping to create or support collusive arrangements. They cite several cases, including one involving US and the EU ferrosilicone producers who used the antidumping law to protect an established cartel from competition from the outside.

² Barcelo (1991) and Finger (1993) review the history of antidumping law.

³ Robert Willig directed the work. Results are reported in Willig (1998). Kelly and Morkre (2002, 5-11) review this and other evidence.

In sum, antidumping is more about protecting unfair business practices at home than it is about isolating unfair business practices abroad.

The new rhetoric of antidumping

The evidence that antidumping is not an instrument of anti-trust enforcement is so accepted that protection seekers who use this instrument have adopted a new rhetoric. They now defend antidumping as protection from:

- Sanctuary pricing; protection against foreign producers whose home market is a highly protected cash cow and can afford to set lower prices in export markets;
- Pricing below cost; protection against producers whose government support allows them to price below cost.

Several points can be made in reply to this new rationale. First, these are not conditions in which an import restriction would advance the national economic interest. This is a new rhetoric for the old case, ordinary protection. Petitioners are still asking more from the rest of the economy than they will deliver to it.

The sanctuary pricing argument for antidumping is also a presumption of rights that the GATT/WTO agreements do not provide. A high tariff, in the GATT/WTO system, is something to be negotiated down. It is not something that provides other Members a unilateral right to raise their protection to the same level. "Tariff peaks," operationally the same thing as "sanctuary pricing" are part of the agenda for the market access negotiations.

Another criticism is that an antidumping investigation does not even factually establish that export price is below home market price or below cost. The surge of antidumping usage from the 1980s brought forward a wave of legal and economic analysis of antidumping methodology that identified many procedural quirks that create a fiction of dumping.⁴ For example, in determining home market price, sales at prices judged to be below cost are excluded from evidence, even if exports are sold at the same price. Furthermore, cost estimates are often much higher than those that common sense accounting practices would generate.⁵

Antidumping is ordinary protection. Viewed from the perspective of the actions that antidumping seeks to discipline, it disciplines normal business practice – when this discipline serves the interests of companies with sufficient political influence to call on the government for this advantage. The rhetoric of antidumping is that it disciplines abnormal business practice, business practice

⁴ In structure, an antidumping law prescribes the conditions under which antidumping action may be taken, the law is not proscribed by any conceptual definition of "dumping." "Dumping" is whatever you can get the government to act against under the antidumping law.

⁵ Boltuck and Litan (1991) provide many examples from 1980s experience. Lindsey (1999), Lindsey and Ikenson (2002) have done extensive analysis of US cases from the 1990s.

that would make market competition a bad thing for society. This rhetoric is wrong. Antidumping creates unfair competition, it does not prevent it.

The rationale for antidumping – if there is one – is that it provides governments a mechanism for managing and sometimes containing domestic pressures for protection. As we explain below, there could be better policy management tools.

IV. National Welfare and the “Fairness” of Foreign Prices

Part of the rhetoric of antidumping and countervailing duty protection is that because foreign prices do not represent the true economic cost of production, these imports “should” be restrained. Attractive as this argument is, it is incorrect. Except in the instance discussed above, where low prices are an instrument of predation, the national economic interest of the importing country will be compromised by such restraints. Gains from trade for Country A derive from differences of relative costs in Country A from relative prices in world markets. In GATT/WTO discussions this is an unfamiliar point, in development economics it is a familiar one. A lesson critical for countries who used trade as a vehicle for development was that observable world prices, not almost-impossible-to-calculate “shadow prices”⁶ are the relevant measure of alternatives. “For the individual country, world prices are the pivot on which all scarcities turn.” (Bell 1987, 824) Among developing countries, the “traders” moved ahead, the “planners” who attempted to project what costs really were or would be in the future (the shadow prices) lagged behind.

V. Countervailing Measures and the National Economic Interest

The Uruguay Round Agreement on Subsidies and Countervailing Measures provides broad proscriptions against trade subsidies. Generally, these proscriptions make economic sense. The proscribed trade subsidies generally cost some parts of the economy more than they benefit the sectors that receive them. Like import restrictions, they exist because some interests have more influence in politics than they have value in economics. Again, bringing in international rules can help to undo the imbalance.

The subsidies, countervailing measures agreement also specifies when and how a Member can apply a countervailing measure. The two parts of the agreement are consistent; subsidies that may be countervailed are prohibited.

Countervailing measures as discipline against trade subsidies

WTO requirements on notification of subsidies and the normal dispute settlement process for dealing with prohibited measures might be considered the

⁶ In GATT-speak, the parallel idea is “normal value.”

primary WTO means for disciplining the use of trade subsidies. Within the GATT/WTO system a valid rationale for countervailing measures is that they complement this discipline, they provide additional disincentive for exporting countries to apply trade subsidies. To the extent that the threat has impact – less trade subsidies and less countervailing measures are the result – their benefit for exporting countries is greater and their cost to importing countries is smaller.

Countervailing measures and antidumping do not belong in the same analytical category

Countervailing measures and antidumping have served different functions in the GATT/WTO system. As a tool for policy management, provisions for countervailing measures are part of the support mechanism the system provides to help governments to avoid trade subsidies. Trade subsidies are bad economics for the country that applies them, to the extent that the threat of countervailing measures strengthens the government's case against the interests that press for them, the threat is good economics. Moreover, countervailing measures are infrequently used: 147 cases since the Uruguay Round as compared with almost 2000 antidumping cases. There may be instances in which such measures are misused, but the word "misuse" does not apply to antidumping. Antidumping is always bad economics.

VI. GATT Origins of Escape Valves

In actual practice, antidumping has taken the role of the instrument with which Member governments manage domestic pressures for protection. In this section we review how antidumping came to play this role, in the following section we look into its suitability to serve this function.

Any government that maintains a liberal trade policy will be subject to occasional pressures for exceptional treatment, e.g., temporary protection for a particular industry. Thus part of the politics of safeguarding a generally liberal trade policy is to have in place a mechanism to manage such pressures. A trade remedy can be a safety valve for special interests that would otherwise undermine broad liberalization efforts.

Renegotiation

As reciprocal negotiation was the initial GATT mode for removing trade restrictions, it is no surprise that renegotiation was the most prominent provision for re-imposing them. The 1947 agreement gave each country an automatic right to renegotiate any of its reductions after three years (Article XXVIII), and under "sympathetic consideration" procedures, reductions could be renegotiated more quickly. Even quicker adjustment was possible under Article XIX. In instances of particularly troublesome increases of imports, a country could introduce a new restriction then afterwards negotiate a compensating agreement

with its trading partners.⁷ The idea of compensation was the same here as with a renegotiation, to provide on some other product a reduction that suppliers considered equally valuable.

In the 1950's the GATT was amended to add more elaborate renegotiation provisions. Though the details were complex, the renegotiation process, in outline, was straightforward.

1. A country for which import of some product had become particularly troublesome would advise the GATT and the principal exporters of that product that it wanted to renegotiate its previous tariff reduction.
2. If, after a certain number of days, negotiation had not reached agreement, the country could go ahead and increase the tariff.
3. If the initiating country did so – and at the same time did not provide compensation that exporters considered satisfactory – then the principal exporters were free to retaliate.
4. All of these actions were subject to the most favored nations principle; the tariff reductions or increases had to apply to imports from all countries.⁸

Emergency actions

Article XIX, titled "Emergency Actions on Imports of Particular Products," but often referred to as the escape clause or the safeguard clause, provided a country with an import problem quicker access to essentially the same process. Under Article XIX:

1. If imports cause or threaten serious injury⁹ to domestic producers, the country could take emergency action to restrict those imports.
5. If subsequent consultation with exporters did not lead to satisfactory compensation, then the exporters could retaliate.

The GATT asked the country taking emergency action to consult with exporting countries before, but allowed the action to come first in "critical circumstances." In practice, the action has come first most of the time.¹⁰

⁷ The early GATT rounds were collections of bilateral negotiations, but tariff cuts had to be made on a most favored nations basis (i.e., applicable to imports from all GATT members). A renegotiation was not with the entire GATT membership, but only with the country with whom that reduction was initially negotiated, plus any other countries enumerated by the GATT as "principal suppliers."

⁸ Renegotiation procedures are basically the same now -- under the Uruguay Round Agreements - - as they were then.

⁹ The Uruguay Round agreement on safeguards (but not the initial GATT) requires a formal investigation and determination of injury. It allows however a provisional safeguard measure to be taken before the investigation is completed.

¹⁰ GATT 1994, p. 486. The Uruguay Round Safeguards Agreement modified the emergency action procedure in several ways. Among these,

- no compensation is required nor retaliation allowed in the first three years a restriction is in place.
- no restriction (including extension) may be for more than eight years, (ten years by a

The historical record

History shows that during GATT's first decade and a half, countries opening their economies to international competition through the GATT negotiations did avail themselves of pressure valve actions (Chart 1). These actions were in large part renegotiations under Article XXVIII, supplemented by emergency actions (restrict first, then negotiate compensation) under the procedures of Article XIX. Over time, the mix shifted toward a larger proportion of emergency actions.

By 1963, fifteen years after the GATT first came into effect, every one of the 29 GATT member countries who had bound tariff reductions under the GATT had undertaken at least one renegotiation — in total, 110 renegotiations, or almost four per country.

In use, Article XIX emergency actions and Article XXVIII renegotiations complemented each other. Nine of the 15 pre-1962 Article XIX actions that were large enough that the exporter insisted on compensation (or threatened retaliation) were eventually resolved as Article XXVIII renegotiations. Article XXVIII renegotiations, in turn, were often folded into regular tariff negotiations. From 147 through 1961, five negotiating rounds were completed; hence such negotiations were almost continuously under way.

Negotiated Export Restraints

By the 1960s formal use of Article XIX and of the renegotiations process began to wane. Actions taken under the escape clause tended to involve negligible amounts of world trade in relatively minor product categories.¹¹ Big problems such as textile and apparel imports were handled another way, through the negotiation of "voluntary" export restraint agreements, VERs. The various textile agreements beginning in 1962, provided GATT sanction to VERs on textiles and apparel. The same method, negotiated export restraints, or VERs, were used by the developed countries to control troublesome imports into several other important sectors, e.g., steel in the US, autos in the EU.

Except for those specially sanctioned by the textile arrangements, VERs were clearly GATT-illegal.¹² However, while VERs violated GATT legalisms they accorded well with its ethic of reciprocity:

- They were at least in form, negotiations to allow imposition of restrictions. Negotiation was also important to prevent a chain reaction of one country following another to restrict its imports as had occurred in the 1930s.
- The quid pro quo might be outside the ambit of GATT's coverage; e.g., foreign aid or some political consideration.

developing country).

- all measures of more than 1 year must be progressively liberalized.

¹¹ 1980 statistics show that actions taken under Article XIX covered imports valued at \$1.6 billion while total world trade was at the same time valued at \$2000 billion. Sampson (1987), p. 145.

¹²GATT 1994, p.494.

- The domestic politics was less troublesome. In the exporting economy the compensation – higher prices – came to the companies whose sales were restricted, not to another sector. In the importing economy, forcing users to pay higher prices is easier politics than reducing import restrictions that protect other industries.
- In many instances the troublesome increase of imports came from countries that had not been the "principal suppliers" with whom the initial concession had been negotiated. These new exporters were displacing not only domestic production in importing countries, but the exports of the traditional suppliers as well. A VER with the new, troublesome, supplier could thus be viewed as defense of the rights of the principal suppliers who had paid for the initial concession.
- The reality of power politics was another factor. Even though one of GATT's objectives was to neutralize the influence of economic power on the determination of trade policy, VERs were frequently used by large countries to control imports from smaller countries.

As the renegotiation - emergency action mechanism was replaced over time by the use of VERs, VERs also gave way to another mechanism -- antidumping. There were several reasons behind this evolution:

- the growing realization in developed countries that a VER was a costly form of protection,¹³
- the long term legal pressure of the GATT rules,
- the availability of an attractive, GATT-legal, alternative.

The Uruguay Round agreement on safeguards explicitly bans further use of VERs and, along with the agreement on textiles and clothing, requires the elimination of all such measures now in place.

Antidumping

Antidumping was a minor instrument when GATT was negotiated, and provision for antidumping regulations was included with little controversy. In 1958, when the contracting parties finally canvassed themselves about the use of antidumping, the resulting tally showed only 37 antidumping decrees in force across all GATT member countries, 21 of these in South Africa. (GATT 1958, p. 14) By the 1990s antidumping had become the developed countries' major safeguard instrument, since the WTO Agreements went into effect in 1995 it has gained increasing popularity among developing countries. The scale of use of antidumping is a magnitude larger than the scale of use of renegotiations and emergency actions have ever been. (Chart 2)

¹³ For example, Hufbauer and Elliott found that of the welfare loss placed on the US economy from all forms of protection in place in the early 1990s, over 83 percent of that loss came from VERs.

Once antidumping proved itself to be applicable to any case of troublesome imports, its other attractions for protection seeking industries and for governments inclined to provide protection were apparent.¹⁴

- Particular exporters could be picked out. GATT/WTO does not require multilateral application.
- The action is unilateral. GATT/WTO rules require no compensation or renegotiation.
- In national practice, the injury test for antidumping action tends to be softer than the injury test for action under Article XIX.
- The rhetoric of foreign unfairness provides a vehicle for building a political case for protection.
- Antidumping and VERs have proved to be effective complements; i.e., the threat of formal action under the antidumping law provides leverage to force an exporter to accept a VER.¹⁵
- The investigation process itself tends to curb imports. This is because exporters bear significant legal and administrative costs, importers face the uncertainty of having to pay backdated antidumping duties, once an investigation is completed.
- There is no rule against double jeopardy. If one petition against an exporter fails, minor respecification generates a new valid petition.

Trade remedies are fungible

While the rhetoric of protection suggests that each GATT/WTO rule isolates particular circumstances, in fact the various rules have proved to be quite fungible. The choice of which GATT/WTO provision will provide legal cover for a trade restriction is a matter of domestic administrative and political convenience, not of the circumstances in which the restriction is applied. Moreover, a political version of Gresham's Law applies: bad policy instruments drive out good. Even so, the WTO community continues to take up antidumping as if it were a specialized instrument.

VII. Post-Uruguay Round Use of Antidumping and Countervailing Measures

As Chart 2 shows, the scale of use of antidumping far exceeds the use of the escape valves that it has replaced. Furthermore, use of antidumping has significantly outpaced the expansion of world trade over the past decade: 1990-2001, world trade increased by 80 percent, antidumping measures in place increased by 160 percent. This section provides a brief factual presentation of

¹⁴ The process by which the scope of antidumping was expanded is examined in Finger (1993) ch. 2.

¹⁵ Over 1980-1988, 348 of 774 United States antidumping cases were superseded by VERs (Finger and Murray, 1993). July 1980 through June 1989, of 384 antidumping actions taken by the European Community, 184 were price undertakings. (Stegmann, 1992).

which economies are the most frequent perpetrators of antidumping and countervailing measure cases and which economies the most frequent victims.

Antidumping perpetrators

Since the WTO Agreements went into effect in 1995, more than 50 developing economies have informed the WTO of their antidumping regulations, 28 have notified the initiation of antidumping cases. Table 1 provides summary figures, Chart 3 plots the trends over time. Developing countries since the Uruguay Round (1995-2002) have initiated 1144 cases, developed countries 819 cases. Even transition economies have entered with 11 cases by Poland, 3 by the Czech Republic, one each by Slovenia and Bulgaria.

The US, India and the EU have initiated by far the largest number of cases. The US and the EU are however the world's largest importers, hence we provide in Table 2, two measures of frequency of use of antidumping: number of cases initiated and the number of cases *per dollar of imports*.

The latter measure we present as an index. As the United States is the country most associated with antidumping, we set the index of antidumping cases per dollar of imports to 100 for the United States and scale other values from there.

Perhaps the most worrisome information in Table 2 is that the most intense users of antidumping are developing countries: India, 273 cases; Argentina, 176 cases; South Africa, 157 cases; and Brazil, 98 cases are high on the list by simple number of cases. By the alternate measure, Brazil's intensity of use is *five times* the U.S. intensity— South Africa's *twenty times*, India's *twenty-one times*, and Argentina's *twenty-five times* the U.S. figure.

Antidumping victims

Looking across the bottom half of Table 1, we see that 58 percent of all antidumping initiations are against developing economies. Moreover, we see that developing economy antidumping application is as much aimed at developing economy exporters as is developed economy application. Developing economy antidumping use, like developing economy tariffs, is higher than developed economy use. When we look at the intensity figures in Table 3 we see that developing economy antidumping even more than industrial economy antidumping targets the exports of developing economies, particularly China.

Countervailing measures

The scale of use of countervailing measures is much less than that of antidumping: 147 countervailing measure initiations over the eight years 1995-2002 as compared with almost 2000 antidumping initiations. (Table 5) Two Members, the US and the EU, initiated two-thirds of the cases, South Africa is the major user among developing economies. Overall, only 14 countries used the countervailing measures instrument. GATT/WTO provisions that allow import

restrictions are fungible; for protection-seekers antidumping is the preferred instrument.

Again, per dollar of imports developing economies initiated more investigations than did the industrial economies. Again, developing economy intensity of use against other developing and transition economies was pronounced. There were however no cases against China.

VIII. A Sensible safeguard mechanism

In practice, maintaining an economically sensible trade policy is often a matter of avoiding interventions that have greater costs than benefits – or when the realities of domestic politics are taken into account – a matter of minimizing the number or the effect of such interventions.

There will be cases in which other domestic considerations make it impossible to avoid an economically unsound trade intervention. In those instances, good policy becomes a matter of:

- making restrictions transparent;
- avoiding their becoming precedent for further restrictions; and,
- managing them so as to strengthen the politics of avoiding rather than of imposing such restrictions in the future.

The key issue in a domestic policy decision should be the impact on the local economy. Who in the local economy would benefit from the proposed import restriction, and who would lose? By how much? It is therefore critical that the policy process by which the government decides to intervene or not to intervene gives voice to those interests that benefit from open trade and would bear the costs of the proposed intervention.

Such a policy mechanism would both (a) help the government to separate trade interventions that would serve the national economic interest from those that would not, and (b) even in those instances in which the decision is to restrict imports, support the politics of openness and liberalization.

Antidumping fails to satisfy either criteria. As economics, it looks at only half of the economic impact on the domestic economy. It gives standing to import competing domestic interests, but not to domestic users, be they user enterprises or consumers. As politics, it undercuts rather than supports a policy of openness; by giving voice to only the negative impact of trade on domestic interests and by inviting such interests to blame their problems on the “unfairness” of foreigners.

IX. Reform proposals¹⁶

The subsidies, countervailing measures negotiations have more or less the same terms of reference as the antidumping negotiations. Fisheries subsidies will be on the table, environmental interests and economic analysis both suggest removal of such subsidies.

The tendency in negotiations to defend ones own policies without regard to their economic impact is particularly dangerous here. To point out that the agriculture agreement, for example, allows developed countries to maintain larger subsidies than developing countries is a mercantilist debating point; it is not sound policy advice for developing countries.

Antidumping is the larger problem – worse economics and thirteen times more used than countervailing measures. We provide next a brief look at proposals offered to reform antidumping.

Thinking within the box

Table 7 provides a summary tabulation of reform proposals that have been submitted. In large part (the first two pages of the table) the proposals apply to technicalities that antidumping investigators have used to reach affirmative determinations when a common sense approach would not have. The first line in the table, for example, refers to the practice of inflating the “normal value” against which export prices are compared by throwing out instances of home market sales – but not of export sales – where the price was “below cost.” Other proposals are about the details of calculating “cost” in such examinations. A group of countries who describe themselves as “Friends of Antidumping” (Brazil, Chile, Colombia, Costa Rica, Hong Kong, Israel, Japan, Norway, Singapore, South Korea, Switzerland, Taiwan, Thailand, and Turkey) have submitted several proposals intended to reduce the possibility for an affirmative determination. To provide another example of the nature of the proposals, one of them proposes to outlaw the practice of “zeroing.” To determine if dumping has taken place and to measure the “dumping margin,” antidumping investigators often have data for a number of export sales, some at high prices, some at low. Transactions with low export prices, those that show that dumping has occurred, are taken into account. But transactions with high export prices, that would show the opposite of dumping – higher export than home market prices – are discarded – “zeroed out.”

The preponderance of the proposals, particularly those in part 1 of Table 7, reflect thinking within the box. Members who would like to see fewer antidumping measures propose to tweak the existing structure of rules in one

¹⁶ We look only at antidumping proposals. Because countervailing measures and antidumping serve different economic functions a separate examination would be necessary to evaluate proposals for countervailing measures. “Preserving the principles and the effectiveness of the instruments,” for example, is more worthy of consideration for countervailing measures than for antidumping.

direction, other Members prefer to hold the line. This struggle over technicalities, we contend, will have no impact on the quality of import restrictions that receive legal sanction under the antidumping agreement, little impact on the quantity.

The relevant concept from negotiating history is water in the tariff. When GATT, began tariffs were more than high enough to protect domestic suppliers – the first few rounds of negotiations had little trade impact. Though negotiations have moved tariffs from high to low, they have moved antidumping rules from simple to complex. There are today sufficient technicalities that any national authority of a mind to reach an affirmative determination can make a case. At the same time, any WTO panel will be able to find a technicality on which to discredit the national determination.¹⁷ (In the meantime, the petitioning industry has enjoyed three years of protection.) Adding a few technicalities here, trimming a few there, will have no impact. The escalating cost of maneuvering within the technicalities does have the effect of disciplining use by pricing out smaller industries.

The Doha Declaration provides an opening for delegates to raise questions about basic concepts and principles – to initiate for the first time in the WTO a discussion as to what they are.

Competition policy

Shifting from antidumping to competition policy is good advice for an individual country. Competition policy's standards do a better job of identifying circumstances in which a governmental intervention in the market will serve the national economic interest. Of course, antidumping and competition policy overlap not at all, hence to shift to competition policy is to repeal antidumping.

Shifting to competition policy could be bad advice for the WTO. Winters (2002) argues convincingly that a WTO agreement on competition policy would require developing countries to adopt developed country practices and standards. If a developed and a developing country were acting together against a cartel, Winters reasons, the developed country government would not want its case undermined by laxity on the part of the developing country. Such a competition authority would be expensive, the money might have a higher development impact elsewhere.¹⁸

The national economic interest

Several proposals (toward the bottom of Table 7) suggest that the broader "public interest" as well as the protection-seeker's interests be taken into

¹⁷ A mathematician would say that the system is overdetermined; e.g., we have 15 equations to solve for two unknowns. Any two equations are sufficient for a solution, choosing the "right" equations provides considerable flexibility in what appears to be a technical system.

¹⁸ Finger and Schuler (2000) raise similar questions about the WTO agreements in the "new areas."

account when a government decides if it will impose an import restriction. The “public interest” however is treated as something ethereal, other-worldly, a socialist will-of-the-wisp that the government must represent. The impact of this bad economics is that private interests in the domestic economy other than the protection seeker’s are treated as a bastard child.

This bad economics presumes that the “public interest” would be defended by limiting the restriction to no more than is necessary to eliminate the impact of import competition on the protection seeker. The bastard child – the other interests in the national economy – is served after the “legitimate” protection seeker has had his way.

The “public interest” is not some socialist will-of-the-wisp that the government must represent, it is the sum of all the private interests that make up the “public.” The “national economic interest” is the simple sum of all the private economic interests in the national economy; no more and no less.¹⁹

As we have insisted, the key issue in a decision to impose an import restriction should be the impact on the domestic economy. Who in the domestic economy would benefit from the proposed import restriction and who would lose? By how much?

The impact on the restriction on users/consumers would be measured in the same dimensions as “injury test” procedures use to measure the impact that import competition has on the protection seeker: jobs lost because of higher costs, lower profits, idled capacity, etc. The relevant changes of the law are simple: recognize domestic users/consumers as “interested parties;” impose on the investigating authority obligation to determine the impact on them from the proposed restriction that would be parallel to those already there for the “injury” investigation. Give all interested parties the same rights and opportunities in this part of the investigation as in the “injury” part.

In short, treat all affected domestic interests as equals. The nonsense of not doing so we explain in the box titled “The flawed economics of basing decisions on an injury investigation.”

Reform depends less on the good will of WTO delegates toward the “public interest” than those currently treated by trade law as bastards insisting that they be given the same standing as the law now recognizes for protection seekers. (Those bastards should stand up for themselves.) Reform depends also on the entrepreneurship of lobbyists/lawyers to organize the users/consumers into an effective political force. There is an untapped client base here, we are confident that as the number of trade lawyers grows and competition for the presently recognized “interested parties” grows more intense,

¹⁹ If there are “externalities” – costs or benefits to private domestic parties not captured in the transaction price – the aggregate national interest is not the sum of all the private costs and benefits. Externalities in situations in which import protection is sought are likely as infrequent as predatory pricing.

some among the new entrants into the trade bar will recognize the business opportunity that adding users as interested parties would provide, and will develop this market – as the present generation of trade lawyers developed a market among protection users and subsequently among foreign exporters.

The remedy is more and hungrier trade lawyers.

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TABLE 1: NUMBERS AND PERCENTAGES OF ANTIDUMPING INITIATIONS BY INITIATING ECONOMY GROUP, 1995 – 2002 JUNE

Initiated against → By ↓	Industrial Economies /a	Developing Economies /b	China, PRC /c	Transition Economies /d	All Economies
Numbers of Antidumping Initiations					
Industrial Economies /a	198	494	104	127	819
Developing Economies	357	649	172	138	1144
Transition Economies	4	6	2	6	16
All Economies	559	1149	278	271	1979
Percentages of Antidumping Initiations					
Industrial Economies /a	24	60	13	16	100
Developing Economies	31	57	15	12	100
Transition Economies	25	38	13	37	100
All Economies	28	58	14	14	100

Source: WTO Antidumping Committee, IMF trade data

Notes:

a) Include Australia, Canada, 15 European Union members, Iceland, Japan, New Zealand, Norway, Switzerland and USA.

b) Includes all other economies excluding industrial economies and transition economies. China is included in the totals for developing economies.

c) Excludes Hong Kong, China; Macao, China; and Chinese Taipei.

d) Includes 27 transition economies, as defined by the World Bank's World Development Report 1996 (Albania, Armenia, Azerbaijan, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Macedonia (FYR), Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Poland, Romania, Russian Federation, Slovak Republic, Slovenia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan, and Yugoslavia).

TABLE 2: NUMBER OF ANTIDUMPING INITIATIONS AND NUMBER PER US DOLLAR OF IMPORTS, BY ECONOMY, 1995 – 2002 JUNE

Initiated against → By ↓	All Economies	
	No. of anti-dumping Initiations	Initiations per US dollar of imports Index (USA = 100)
Argentina	176	2549
India	273	2197
South Africa	157	2006
Peru	37	1617
Trinidad and Tobago	10	1372
<i>New Zealand</i>	35	900
Egypt	33	773
<i>Australia</i>	142	741
Venezuela	30	736
Colombia	23	619
Uruguay	6	610
Brazil	98	580
Nicaragua	2	469
Costa Rica	6	391
Indonesia	39	390
Jamaica	3	349
Israel	27	308
Turkey	36	289
Chile	14	274
Panama	2	196
<i>Canada</i>	106	171
Philippines	15	167
Mexico	56	144
Korea, Rep. Of	48	126
Paraguay	1	110
<i>European Community</i>	255	107
Malaysia	22	106
<i>United States</i>	279	100
Poland	11	90
Ecuador	1	79
Guatemala	1	72
Thailand	12	70
Bulgaria	1	65
Slovenia	1	36
Czech Republic	3	34
Taiwan, China	6	19
China, P.R.C.	6	12
<i>Japan</i>	2	2
All Economies Above	1979	192

Source: WTO Antidumping Committee, IMF trade data

**TABLE 3: COMPARING THE INTENSITY OF ANTIDUMPING INITIATIONS
ACROSS DIFFERENT GROUPS OF ECONOMIES, 1995 – 2002 JUNE /a**

Initiated against → By ↓	Industrial	Developing	China	Transition	World
Industrial Economies	36	210	257	411	100
Developing Economies	51	155	511	560	100
Transition Economies	35	366	625	197	100
All Above Economies	43	192	316	371	100

Notes:

a) Number of antidumping against the country group per dollar of imports from the group, scaled to figure for initiations against /imports from all economies; e.g., industrial economies, per dollar of imports, had 2.57 times more antidumping initiations against China PR than against all countries.

b) See Table 1 for country / economy classifications

TABLE 4: NUMBERS AND PERCENTAGES OF COUNTERVAILING MEASURES INITIATIONS, BY INITIATING GROUP, 1995 – 2002 JUNE

Initiated against → By ↓	Industrial Economies	Developing Economies /d	Transition Economies	All Economies
Numbers of Countervailing Measures Initiations				
Industrial Economies /a	32	83	2	117
Developing Economies /b	13	15	2	30
Transition Economies /c	0	0	0	0
All Economies	45	98	4	147
Percentages of Countervailing Measures Initiations				
Industrial Economies /a	27	71	2	100
Developing Economies /b	43	50	7	100
Transition Economies /c	-	-	-	-
All Economies	31	66	3	100

Sources: WTO Committee on Subsidies and Countervailing Duties, Statistics and Annual Report 2002, WTO Members' Individual Submissions

Notes:

- a) Include Australia, Canada, 15 European Union members, Iceland, Japan, New Zealand, Norway, Switzerland and USA.
- b) Include all other economies excluding industrial economies and transition economies.
- c) Include 27 transition economies, as defined by the World Bank's World Development Report 1996 (Albania, Armenia, Azerbaijan, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Macedonia (FYR), Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Poland, Romania, Russian Federation, Slovak Republic, Slovenia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan, and Yugoslavia).
- d) There were no cases against China.

TABLE 5: COUNTERVAILING INITIATIONS PER US DOLLAR OF IMPORTS, BY ECONOMY, 1995 – 2002 JUNE

Initiated against → By ↓	All Economies	
	No. of countervailing measure initiations	Initiations per US dollar of Imports Index (All economies = 100)
<i>New Zealand</i>	6	733
South Africa	11	667
Egypt	4	445
Peru	2	415
Chile	4	372
Venezuela	2	233
Argentina	3	206
Israel	2	108
<i>United States^a</i>	59	100
<i>Canada</i>	11	84
<i>European Community</i>	39	78
<i>Australia</i>	2	50
Brazil	1	28
Mexico	1	12
All above economies	147	100

Sources: WTO Committee on Subsidies and Countervailing Measures, Statistics and Annual Report 2002, WTO Members' Individual Submissions, IMF trade data.

Note: ^aThe US is not the base of the index, the figure for the US comes out to be 100.

TABLE 6: COMPARING THE INTENSITY OF COUNTERVAILING MEASURE INITIATIONS ACROSS DIFFERENT GROUPS OF ECONOMIES, 1995 – 2002 JUNE /a

Initiated against → By ↓	Industrial	Developing	Transition	World
Industrial Economies	39	271	43	100
Developing Economies	60	192	582	100
Transition Economies	-	-	-	-
All Above Economies	44	254	73	100

Sources: WTO Committee on Subsidies and Countervailing Duties, Statistics and Annual Report 2002, WTO Members' Individual Submissions, IMF trade data

Notes:

a) Number of countervailing initiations against the country group per dollar of imports from the group, scaled to figure for initiations against /imports from all economies; e.g., industrial economies, per dollar of imports, had 2.71 times more countervailing initiations against developing countries than against all countries.

b) See Table 1 for country / economy classifications

**Table 7: DOHA ROUND NEGOTIATIONS ON ANTIDUMPING:
Summary of WTO members' submissions to the Negotiating Group on Rules, (TN/RL/W/*)**

1. SPECIFIC PROPOSALS		
ISSUES	QUESTIONS / PROPOSALS	PROPONENTS (WTO document number)
Determination of Dumping (Article 2)	Specify when sales of a like product in the market of the exporting country may be considered as not being in the <i>ordinary course of trade</i> by reason of price , and thus excluded from the normal value calculation.	FOA (TN/RL/W/6, 04/26/02), Canada (TN/RL/W/1, 01/28/03)
	Modify the profitability test , by exploring conditions under which sales made at a loss in the domestic market would not be excluded for purposes of determining normal values (the measures would be of particular importance in industries with pricing sensitive to supply and demand, or cyclical industries)	Canada (TN/RL/W/1, 01/28/03)
	What information to use for the <i>constructed value</i> ?	FOA (TN/RL/W/6, 04/26/02), FOA (TN/RL/W/10, 06/28/02)
	Clarify the circumstances in which the authorities may reject or adjust cost data as maintained in the producers' own cost accounting records.	FOA (TN/RL/W/10, 06/28/02), Canada (TN/RL/W/1, 01/28/03)
	Amend Article 2.2.2 to provide that the three methods (i-iii) to consider administrative, selling and general costs, as well as profits, are in hierarchical order.	India (TN/RL/W/26, 10/17/02)
	Under the current guidelines for <i>constructed export price (CEP)</i> method, different practices are applied to different WTO members, which leads to abusive asymmetry deduction of costs and profits from CEP and normal value. Therefore, provide explicit rules for CEP.	FOA (TN/RL/W/10, 06/28/02)
	<i>Price comparisons</i> must reflect market realities, and particularly so in cyclical markets (e.g. perishable products cannot be put in inventory, and therefore must be sold at any price)	FOA (TN/RL/W/6, 04/26/02)
Determination of Injury (Article 3)	Develop the procedures and criteria utilized to analyze the causal relationship between dumping and injury and eliminate other factors	FOA (TN/RL/W/6, 04/26/02), India (TN/RL/W/26, 10/17/02)
	Clarify and improve the description of the factors to be considered to examine the impact of dumped imports on the domestic industry; distinguish injurious effects of other factors from those of dumping.	Canada (TN/RL/W/1, 04/15/02), FOA (TN/RL/W/6, 04/26/02), FOA (TN/RL/W/10, 06/28/02), India (TN/RL/W/26, 10/17/02)
	For the <i>cumulative injury assessment</i> , specify how to determine " conditions of competition " (e.g. when a product from more than one country, subject to simultaneous antidumping investigations, is used by distinct domestic users/industries)	FOA (TN/RL/W/6, 04/26/02), Brazil (TN/RL/W/7, 04/26/02)

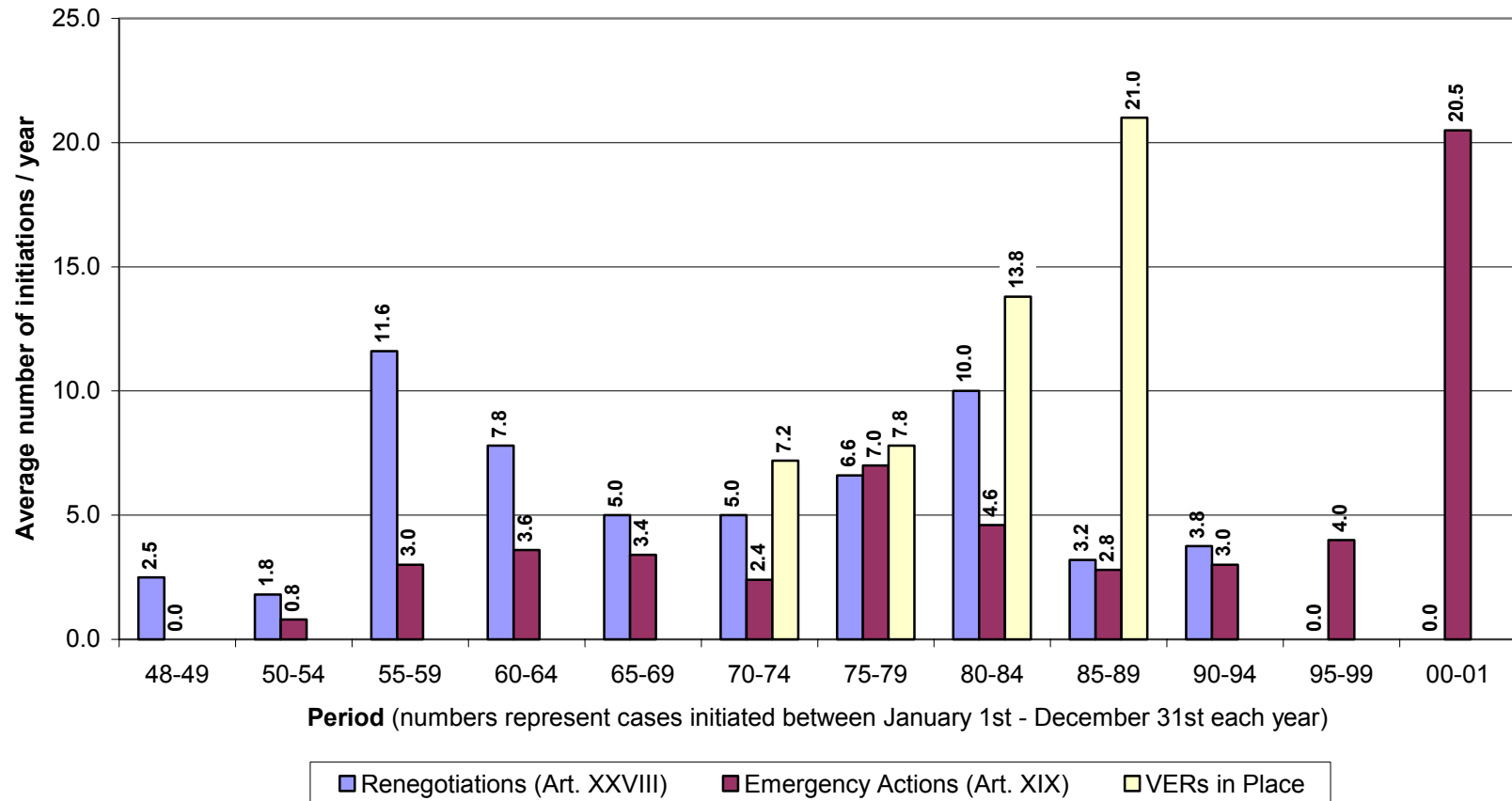
Definition of Domestic Industry (Article 4)	Clarify definition of the domestic industry (currently defined as (a) the domestic producers as a whole of the like products, or (b) those of them whose collective output constitutes major proportion of the total domestic production of such products)".	FOA (TN/RL/W/10, 06/28/02)
	Avoid arbitrarily broad definitions of the like product .	Brazil (TN/RL/W/7, 04/26/02), FOA (TN/RL/W/10, 06/28/02), Canada (TN/RL/W/1, 01/28/03)
	Define " affiliation ", and specify under which circumstances should affiliated party transaction prices in the domestic market be considered unreliable.	FOA (TN/RL/W/10, 06/28/02)
Initiation and Subsequent Investigation (Article 5)	Enhance that AD petitions need support of producers accounting for at least 50 percent of domestic production of like product.	FOA (TN/RL/W/10, 06/28/02), India (TN/RL/W/26, 10/17/02)
	Do not impose and collect duties when a <i>de minimis</i> margin is determined.	Brazil (TN/RL/W/7, 04/26/02)
	Lift the current de minimis level of 2 percent (to unspecified level)	FOA (TN/RL/W/6, 04/26/02), Canada (TN/RL/W/1, 01/28/03)
Evidence (Article 6)	Lift the current level of negligible trade volume of 3 percent (to unspecified level).	FOA (TN/RL/W/6, 04/26/02)
	Examine the "accuracy" and "adequacy" of evidence before initiating the investigation.	FOA (TN/RL/W/10, 06/28/02)
	When sampling exporters/producers, do not ignore information that reveals zero or <i>de minimis</i> AD rates for exporters outside the sample (the " all others rate ").	FOA (TN/RL/W/10, 06/28/02)
	Prohibit "zeroing" .	FOA (TN/RL/W/6, 04/26/02), India (TN/RL/W/26, 10/17/02)
	Enhance provisions for protection of confidential information.	USA (TN/RL/W/35, 12/03/02)
Price undertakings (Article 8)	Enhance provisions that national authorities should provide timely non-confidential information to interested parties, so that they can defend themselves. Members should maintain public record of non-confidential information.	USA (TN/RL/W/35, 12/03/02)
	Explain what " satisfactory voluntary undertakings " means.	FOA (TN/RL/W/10, 06/28/02), India (TN/RL/W/26, 10/17/02)
Imposition and Collection of Antidumping Duties (Article 9)	ADA currently provides for the assessment of AD duties on either a retrospective or prospective basis; different assessment methodologies have fundamentally different effects on trade. Improve the matter.	Canada (TN/RL/W/1, 01/28/03)
	Make the lesser duty mandatory : limit the level of the measures to what is strictly necessary for removing the injury.	FOA (TN/RL/W/6, 04/26/02), Brazil (TN/RL/W/7, 04/26/02), EC (TN/RL/W/13, 07/08/02), India (TN/RL/W/26, 10/17/02)
	Establish detailed methodology for calculation of injury margins (currently, their calculation is not mandatory).	India (TN/RL/W/26, 10/17/02)
Retroactivity (Article 10)	Introduce provisions to allow return of AD duties where a DSB decision results in the measure being withdrawn	Canada (TN/RL/W/1, 01/28/03)

Duration and Review (Article 11)	"Avoid the unwarranted permanence of trade restrictions under the disguise of AD duties".	Canada (TN/RL/W/1, 04/15/02), FOA (TN/RL/W/6, 04/26/02), Brazil (TN/RL/W/7, 04/26/02), FOA (TN/RL/W/10, 06/28/02), India (TN/RL/W/26, 10/17/02), Canada (TN/RL/W/1, 01/28/03)
	No AD investigation shall be launched where a previous one ended with negative findings within 365 days prior to the filing.	India (TN/RL/W/26, 10/17/02)
	Avoid repeated dumping on the same product and country	Canada (TN/RL/W/1, 01/28/03)
	In situation of concurrent application of AD and Safeguard measures on the same product, the AD measure should be suspended or the duty adjusted.	India (TN/RL/W/26, 10/17/02)
Judicial review (Article 13)	Members should provide detailed information on national legislations and regulations; each member should maintain judicial, arbitrator administrative tribunals or procedures for the purpose of prompt review of administrative actions related to final determinations and reviews.	USA (TN/RL/W/35, 12/03/02)
Developing country members (Article 15)	Strengthen provisions allowing for special and differential treatment, technical assistance and capacity building, implementation issues.	FOA (TN/RL/W/6, 04/26/02), FOA (TN/RL/W/46, 01/24/02), USA (TN/RL/W/35, 12/03/02), EC (TN/RL/W/13, 07/08/02)
<i>Consultation and Dispute Settlement</i> (Article 17)	How can initiations be made subject to a swift DSU procedure?	Canada (TN/RL/W/1), Canada (TN/RL/W/1, 01/28/03)
	Swift Dispute Settlement mechanism	EC (TN/RL/W/13, 07/08/02)
	Codify recommendations and decisions of the DS Body	Canada (TN/RL/W/1, 01/28/03)

2. GENERAL PROPOSALS		
ISSUES	QUESTIONS / PROPOSALS	PROPONENTS
Transparency and procedural fairness		Canada (TN/RL/W/10), EC (TN/RL/W/13, 07/08/02), Australia (TN/RL/W/44, 01/24/03), Canada (TN/RL/W/1, 01/28/03)
Preserve efficiency of the instrument	Avoid circumvention of antidumping measures.	EC (TN/RL/W/13, 07/08/02)
Clarify and simplify the agreement	Clarify and simplify provisions according to findings of various Panel and Appellate Body Reports.	EC (TN/RL/W/13, 07/08/02)
	Prevent abusive and excessive AD measures, avoid excessive burdens on respondents, and enhance transparency, predictability and fairness of the system.	FOA (TN/RL/W/28, 11/22/02)
	Make verification procedures clearer concerning information submitted by exporters to the authorities.	USA (TN/RL/W/35, 12/03/02)
Public interest	Take the broader public interest into account.	Canada (TN/RL/W/1, 04/15/02), FOA (TN/RL/W/6, 04/26/02), EC (TN/RL/W/13, 07/08/02), Canada (TN/RL/W/1, 01/28/03)
Reduce the costs of investigations	Screen procedural aspects with a view to identify areas where changes can bring cost reductions while maintaining the quality of investigations	EC (TN/RL/W/13, 07/08/02), USA (TN/RL/W/35, 12/03/02)
ADA – ASCM harmonization		Canada (TN/RL/W/1, 01/28/03)

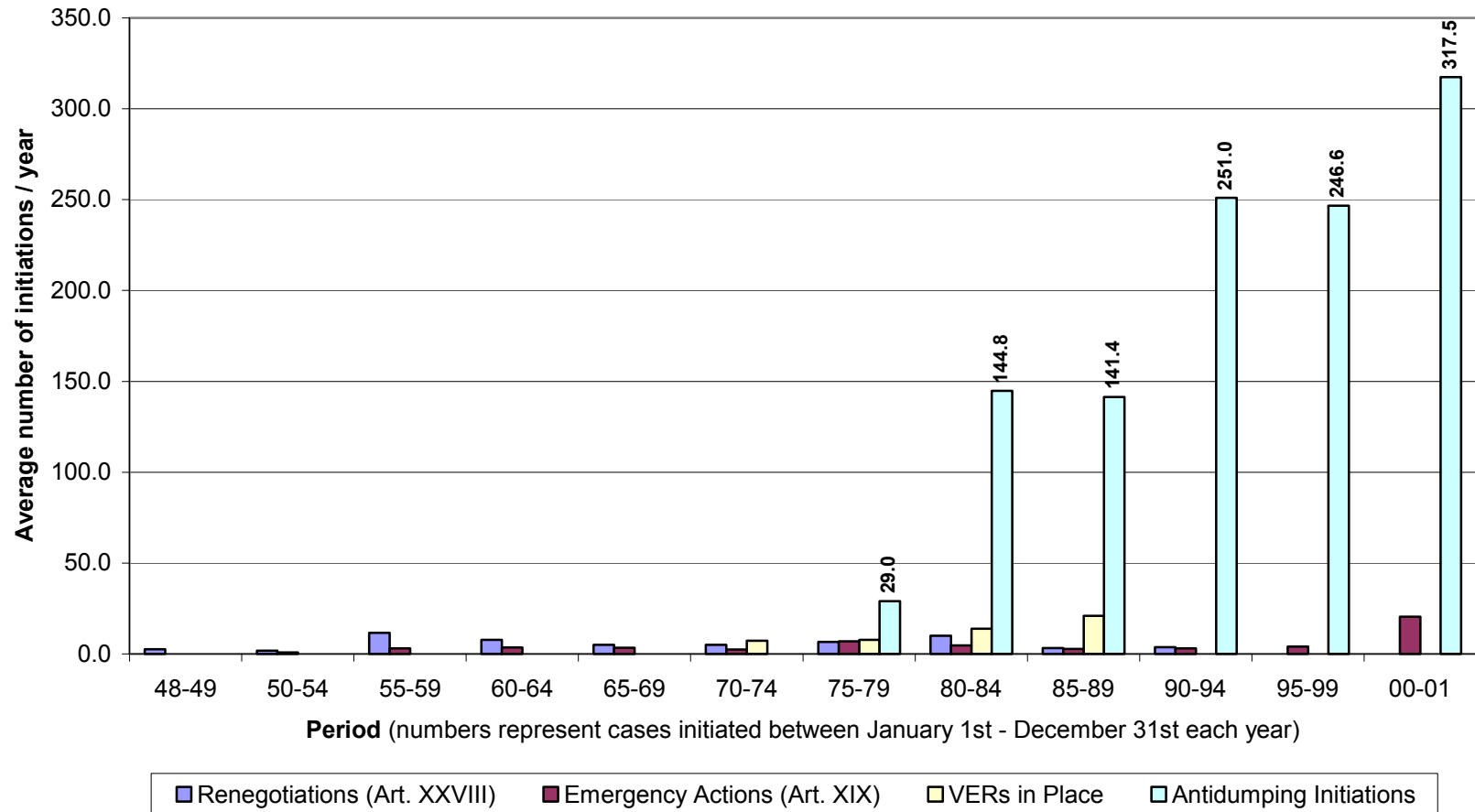
Note: Friends of Antidumping (FOA) include Brazil, Chile, Colombia, Costa Rica, Hong Kong, Israel, Japan, Norway, Singapore, South Korea, Switzerland, Taiwan, Thailand, and Turkey.

CHART 1: RENEGOTIATIONS, EMERGENCY ACTIONS, AND VERS



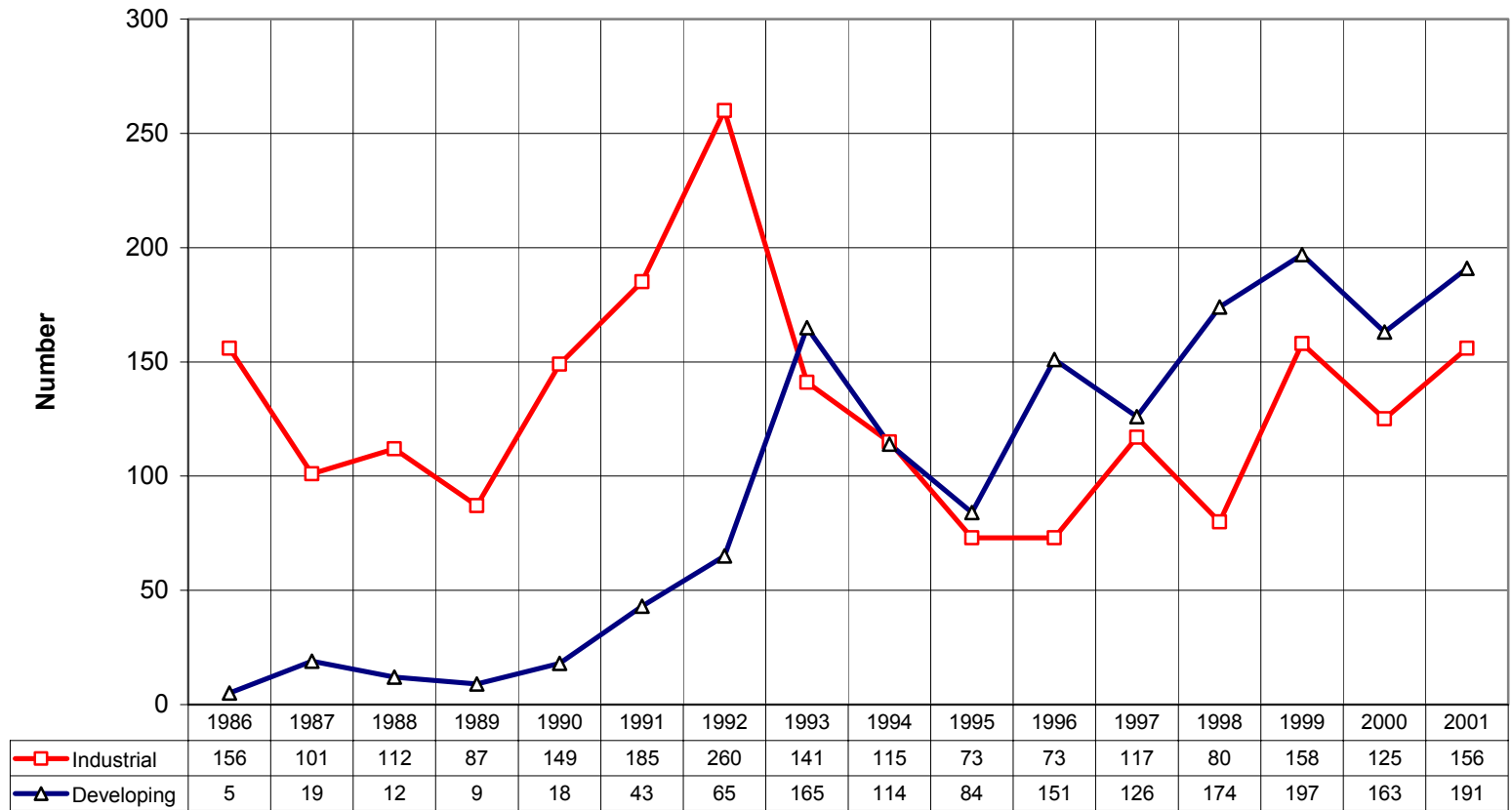
Sources: *Analytical Index of the GATT* (for actions under Art. XIX and XXVIII), *The International Trade Environment, GATT*, Report by the Director General 1989-1990, page 21 (VERs during 1970-89 do not include bilateral quantitative restrictions under the MFA; VERs data was found neither for before 1970 nor for 1990-94); WTO Committee on Safeguards (for safeguards after 1995).

CHART 2: RENEGOTIATIONS, EMERGENCY ACTIONS, ANTIDUMPING INITIATIONS, AND VERS



Sources: *Analytical Index of the GATT* (for actions under Art. XIX and XXVIII), *The International Trade Environment, GATT*, Report by the Director General 1989-1990, page 21 (VERs during 1970-89 do not include bilateral quantitative restrictions under the MFA; VERs data was found neither for before 1970 nor for 1990-94); WTO Committee on Safeguards (for safeguards after 1995); WTO Antidumping Committee (for antidumping initiations during 1978-2002).

CHART 3: ANTIDUMPING INITIATIONS BY INDUSTRIAL AND DEVELOPING ECONOMIES (IMPORTERS), 1986 - 2001



Year (numbers represent cases initiated between January 1st - December 31st each year)

Source: WTO Antidumping Committee

Note: Industrial economies include Australia, Canada, 15 European Union members, Iceland, Japan, New Zealand, Norway, Switzerland and USA. Developing countries include all the rest.

Box: The flawed economics of basing decisions on an injury investigation

Economists demonstrated more than two centuries ago that import restrictions often subtract more from the national economic interest of the country that imposes them than they add to it. There is nothing in such economics to suggest that import competition will be beneficial to all domestic interests, i.e., not be troublesome to some domestic interests. On the contrary, there are net gains from trade because the benefits to some domestic interests

exceed the cost of import competition to others

An injury investigation acknowledges only half of the familiar economics of international trade. It gives standing to the costs of trade, but it leaves out the gains. It enfranchises the domestic interests that bear the burden of import competition and would therefore benefit from an import restriction. However, it disenfranchises the domestic interests that would bear



the costs of the import restriction — or, on the reverse side, the gains from not imposing it.

As analogy, one might imagine the domestic interests that would benefit from the restriction playing right to left on the soccer pitch depicted above, while those that would bear the costs play left to right. The investigatory process allows goals only by import-competing interests. In the score that determines the outcome, the interests of users of imports and others that would bear the costs of the import restriction simply are not counted.

A safeguard petition is a request for an action by a government. Correctly deciding when to take or not to take action begins by asking the right question. The right question is, *Who in the domestic economy will benefit from the proposed action and who will lose—and by how much?*

Safeguard investigations should not focus solely on the effect of the proposed restriction on domestic producers of like or competing goods; but rather, should focus on the national economic interest of the restricting country. *National economic interest*, in this context, is the sum of benefits to all nationals who benefit minus the costs to all nationals who lose. Injury, as it is defined in safeguards



and antidumping laws, takes into account only one of the two sides that make up the national economic interest. An economically sensible process would allow both sides — those that will benefit from a trade restriction and those that will bear the costs — to score.

Source: J. Michael Finger, "Safeguards: Making Sense of GATT/WTO Provisions Allowing for Import Restrictions." Ch. 22, pp. 195-205 in B. Hoekman, A. Mattoo and P English, eds., Development, Trade and the WTO: A Handbook. World Bank, 2002. Available at <http://www1.worldbank.org/wbiep/trade/>